

“El Cantante” premieres at The Cinemas in the Paseo Herencia with salsa and style!



The full purpose and design of the courtyard of the Paseo Herencia Mall in Palm Beach was beautifully displayed with the premiere of “El Cantante” at The Cinemas on Wednesday evening. The film stars and was produced by Jennifer Lopez with her husband, Marc Anthony in the lead role as salsa singing legend Héctor Lavoe, dubbed “The King of Salsa,” and credited with making salsa popular in the U.S.

Aruba is the home of two of the best-known salsa dancers in the world, the team of Janice and Oslin, World Champions of 2002 and Sub-Champions in 2005, when the World Salsa Championships were hosted by Aruba. On Wednesday evening, the opening of the film was accompanied by a performance of their dance troupe, Los Pachangueros, pre-showing of the film, and with a concert by Robert Jeandor and his group, post-screening.

Janice and Oslin, famous on the Salsa scene for many years become husband and wife in July. To start the evening they and their team of dancers from their Pachenga Dance School performed energetic salsa numbers to the score of the film “El Cantante.” The courtyard of the Paseo Herencia was built with the concept of making it an entertainment center as well as shopping mall, and the tiers surrounding the central stage were filled to capacity. Later in the evening, the after-dinner crowd filled the courtyard, many dancing to the island beat as Robert Jeandor and his talented team rocked the Palm Beach area with island and salsa sound. Franklin Kock, Janice’s father and M.C. for the evening cited the fact that Miami, a center of salsa in the U.S. did the opening of the film with great fanfare, and Aruba, where salsa is a way of life, could do no less!